EC'd Yes Rep Order# 6809444 Ver# w Status Revised Traffic Order# 168774

Last Received: Printed: 08/09/2012 9:24 AM

Showing Buylines: All Rep Revised Lines 08/09/2012 9:07 AM

> 1 of 2

Phone# Fax# Station KASA-TV ALBUQUERQUE, NM. Product Advertiser Buyer Estimate# ().NRSC NRSC 2012 **NEIL WILLIAMS**

> Flight Dates Agency C/P1/P2/E Agency (() STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007 09/12/2012 - 09/18/2012

Hiatus Weeks

Salesperson (Sales Office (Rep Firm

) PHILADELPHIA) AMY MCCREARY

Salesperson FAX# Salesperson Phone#

215-568-6540 215-568-1845

-- CONTRACT COMMENT ---

-- REMARKS --

PLEASE CNF REV LINES 11 & 12

THANKS

Daypart Program

*11

Ln

Buyline Comment: FOX NFL Sales Remark: V3 CNX SPOT

09/16-09/16

0

\$0.00

:30

0

SU

11A-2P

\$1,200.00

Dates

of Weeks

Total Cost

Len

Spots/Week

Day

Time

Total Spots

Rate

09/16-09/16

\$4,000.00

:30

N

SU

215P-530P 2

\$2,000.00

V3 Comment Changed, Spots/week Changed

Buyline Comment: DALLAS GAME Sales Remark: V3 REV RATE, PROGRAM

V3 More than 2 codes changed

*12

--- REPORT TOTALS---

Report Totals: 2 / \$4,000.00

--SALES MONTHLY TOTALS--

Sales Totals: 20 / \$7,950.00 Sep 12: 20 / \$7,950.00

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 20 / \$7,950.00

---COMPETITIVE--

Market Totals \$113,571

KASA 700

KLUZ

0/0

KOAT ω 50

KOB CABL 26% 0.0 KRQE 32% KWBQ KASY 00 00

Product Estimate# Station KASA-TV ALBUQUERQUE, NM. Advertiser ().NRSC Product NRSC 2012 Fax# Phone# Buyer **NEIL WILLIAMS** Agency () STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007 Agency C/P1/P2/E Flight Dates 09/12/2012 - 09/18/2012 Hiatus Weeks Showing Buylines: All Rep Revised Lines Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845

-- CREDIT RISK -CASH IN ADVANCE

Books Demos

NOV12 RA35+ EST SHARES BASED ON ALL 8 SCHEDULES

NEW ORDER

--- COMPETITIVE COMMENTS---

Rep Order# 6809444 EC'd Yes

Ver# 3

Status Revised

Traffic Order# 168774

Printed: Last Received:

08/09/2012 9:24 AM 08/09/2012 9:07 AM

2 of

2

Rep Order# _6809444 EC'd Yes

Ver# 2 Status Returned

Traffic Order# 168774

Last Received: Printed:

Showing Buylines: Last Sta Revised Lines

05/31/2012 2:52 PM 04/12/2012 12:20 PM

1 of 2

Station KASA-TV ALBUQUERQUE, NM.
Advertiser ().NRSC
Product NRSC 2012 Phone# Fax# Buyer Estimate# NEIL WILLIAMS

> Agency () STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007 Agency C/P1/P2/E

Flight Dates

09/12/2012 - 09/18/2012

Hiatus Weeks

Rep Firm Sales Office (Salesperson (

) AMY MCCREARY) PHILADELPHIA

Salesperson FAX# Salesperson Phone#

215-568-6540 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

NO GAME 11AM 9/16 LINE 11. USE MONEY FROM THAT PREEMPT DALLAS GAME 2P 9/16. TO GET LINE 12 ON CARD AT RATE THAT WILL CLEAR - \$2,000 EACH SEE LINES 11 AND 12. NOW THAT NFL SCHEDULE IS OUT, THERE IS

		*12				*11	1	Ln
							1 1 1 1	Daypart
Station Remark: V2 NA 2X AT \$1400 9/16. THIS HAS BEEN ASSIGEND AS A DALLAS GAME RATE NEEDED: \$2000 EACH. USE \$1200 LINE 11 P	Buyline Comment: FOX NFL GAME 2		FOR DALLAS GAME AIRING 2P 9/16. SEE LINE 12 ON CARD	Station Demark: US NO 113 NET ON	Buyline Comment: FOX NFL			Program
9/16. THIS HAS BE \$2000 EACH. USE \$		09/16-09/16	FOR DALLAS GAME AIRING 2P 9/16. SEE LINE 12	ON FOV B/16 HEE &		09/16-09/16		Dates
EN ASSIG		H	LINE 12	3		Д	1 1 1	# of Weeks
END AS A DALLAS E 11 P		\$2,800.00	LINE IZ ON CARD	THE TO ON CAPE		\$1,200.00	1 1 1 1 1 1 1 1	Total Cost
		:30				:30	1	Len
		2				р		Spots/Week
		SU				US	1	Day
		215P-530P 2				11A-2P	1	Time
		2				⊷	!!!!	Total Spots
		\$1,400.00				\$1,200.00	1 1 1 1 1	Rate

--- REPORT TOTALS---

Report Totals: 3 / \$4,000.00

---SALES MONTHLY TOTALS---

Sales Totals: 21 / \$7,950.00 21 / \$7,950.00

Station Totals: 21 / \$7,950.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals

\$113,571

CABL

000

KASA

700

KASY

0.00

KLUZ 0 %

KOAT W 50

Fax# Phone# Advertiser Rep Order# 6809444 EC'd Yes Station KASA-TV ALBUQUERQUE, NM. Buyer Product Estimate# ().NRSC NRSC 2012 NEIL WILLIAMS KOB Flight Dates Hiatus Weeks Agency () STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007 Agency C/P1/P2/E 2600 09/12/2012 - 09/18/2012 KRQE 32% Showing Buylines: Last Sta Revised Lines Printed: Last Received: KWBQ 000 05/31/2012 2:52 PM 04/12/2012 12:20 PM Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845

Ver# 2

Status Returned

Traffic Order# 168774

--- COMPETITIVE COMMENTS---

NEW ORDER

EST SHARES BASED ON ALL 8 SCHEDULES

Demos Books RA35+ NOV12

-- CREDIT RISK --

CASH IN ADVANCE

2 of

Order	Alt Order # Estimat	e # Date L	ength Priority	Air Time Product Ad-ID	Rat
KASA	1			K	-
ertiser: POL/NRSC					
Agency: Strategic Medi	a Services				
Line: 1					
Time Period: 8a	-9a				
168774	06809444	09/14/12	:30 P4	8:09:07 AMNRSC 2012	\$3
168774	06809444	09/12/12	:30 P4	8:20:39 AMNRSC 2012	\$3
168774	06809444	09/13/12	:30 P4	8:42:43 AMNRSC 2012	\$3
					\$10
					\$10
Line: 2					
Time Period: 8a-	-9a				
168774	06809444	09/18/12	:30 P4	8:57:55 AMNRSC 2012	\$3
168774	06809444	09/17/12	:30 P4	8:09:07 AMNRSC 2012	\$3
					\$7
					\$7
Line: 3					
Time Period: 5p-	-530p				
	06809444	09/17/12	:30 P4	5:22:54 PM NRSC 2012	\$12
168774	06809444	09/18/12	:30 P4	5:14:26 PM NRSC 2012	\$12
					\$25
					\$25
Line: 4					
Time Period: 5p-	-530p				
A	06809444	09/12/12	:30 P4	5:07:03 PM NRSC 2012	\$12
168774	06809444	09/14/12	:30 P4	5:06:28 PM NRSC 2012	\$12
168774	06809444	09/13/12	:30 P4	5:22:54 PM NRSC 2012	\$12
					\$37
					\$37
Line: 5					
Time Period: 9p-	·930p				
	06809444	09/12/12	:30 P4	9:08:11 PMNRSC 2012	\$50
	06809444	09/14/12	:30 P4	9:16:12 PM NRSC 2012	\$50
					\$1,00
					\$1,00
Line: 6					
Time Period: 9p-	.930p				
	06809444	09/18/12	:30 P4	9:16:12 PM NRSC 2012	\$50
					\$50
					\$50
Line: 7					400
Time Period: 930	0n-10n				
	06809444	09/13/12	:30 P4	9:46:12 PM NRSC 2012	\$40
100774		03/13/12	.001.4	3.70.12 WHYROO 2012	\$40
					\$40
Himar C					\$40
Line: 8	- 40-				
Time Period: 930		00117110	.20 D.4	0.40.07 PM ND00 0040	A
1687/4	06809444	09/17/12	:30 P4	9:46:27 PM NRSC 2012	\$400
					\$400
					\$400
Line: 9					
Time Period: 9p-					
168774	06809444	09/15/12	:30 P4	9:16:35 PM NRSC 2012	\$350
					\$350
					\$350
Line: 10					
Time Period: 8a-	9a				

Spot Manager: All, 09/12/12-09/18/12

Order	C: AII, 09/12/12 Alt Order # Estimate #		Length Priority	Air Time	Product	Ad-ID	Rate
Station: KASA		I	31 1				1
Advertiser: POL/NRSC							
Agency: Strategic I	Media Services						
Line: 10							
Time Period	l: 8a-9a						
168	774 06809444	09/16/12	:30 P4	8:59:05 AM	NRSC 2012		\$150.00
							\$150.00
							\$150.00
Line: 12							
Time Period	l: (2:15:00 PM-5:30:00 PM)						
168	774 06809444	09/16/12	:30 P4		NRSC 2012		\$2,000.00
168	774 06809444	09/16/12	:30 P4		NRSC 2012		\$2,000.00
							\$4,000.00
							\$4,000.00
Line: 13							
Time Period	: 930p-10p						
168	774 06809444	09/16/12	:30 P4	9:37:11 PM	NRSC 2012		\$350.00
							\$350.00
							\$350.00
							\$7,950.00
							\$7,950.00
							\$7,950.00
							\$7,950.00

[Sorted by: Line]

Orders Order / Rev: 168774 Alt Order #: 06809444 Product Desc: NRSC 2012 Estimate: Flight Dates: 09/12/12 - 09/18/12 Primary AE: Petry Philadelphia P-PHI Sales Office: Original Date / Rev: 04/13/12 / 04/13/12 Sales Region: Nat Order Type: REG Agency Name: Strategic Media Services **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast EOM/EOC 3299 K Street NW Billing Cycle: 15% Washington, DC 20007 Agency Commission: Advertiser

Name:

Priority:

POL/NRSC

Demographic:

A35+

Product Codes:

PL2

Revenue Codes:

P4

AGY, POL, POL-ISS

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

00:15:00

IN11305

IN13871/SP2622/AL1146

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/18/12	21	\$7,950.00	\$6,757.50

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	21	\$7,950.00	\$6,757.50	0.00
Totals	21	\$7,950.00	\$6,757.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia	The second section of the second seco		Start Of Order - End Of Order	100%

Order Share Share Total \$7,950.00 KASA 7% 100% Market \$113,571.43

Competitive Share	Share	Total
CABLE	0%	\$0.00
KASY	0%	\$0.00
KBIM	0%	\$0.00
KLUZ	0%	\$0.00
KOAT	35%	\$39,750.00
КОВ	0%	\$0.00
KOBF	26%	\$29,528.57
KOBR	0%	\$0.00
KREZ	0%	\$0.00
KRQE	32%	\$36,342.86
KWBQ	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KASA	09/12/12	09/14/12	M-F 8-9a	CM	8a-9a	WTF	:30	3	\$35.00P4	0.00 NM	3	\$105.00
				M-F 8-9a							1		
	NM STY	ΊΕ									- 1		
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
V	/eek: 09/	10/12	09/16/12	WTF	3	\$35.00	0.00						
E 2	KASA	09/17/12	09/18/12		CM	8a-9a	MT	:30	2	\$35.00P4	0.00 NM	2	\$70.00

Page 2 of 2 Print Date: 05/02/12 15:36:06

KASA

POL/NRSC Order / Rev: 168774 Advertiser: 06809444 Product Desc: NRSC 2012 Alt Order #:

Flight Dates: 09/12/12 - 09/18/12 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	d Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			М-F 8-9а М-F 8-9а									
NM ST	YLE											
2000-000 DO TO THE RESERVE OF THE PERSON OF	rt Date	End Date	Weekdays MT	Spots/Week	Rate	Rating						
Week: 09/ E 3 KASA		09/23/12		CM 2	\$35.00 5p-530p	0.00 MT	:30	2	\$125.00P4	0.00 NM	2	\$250.00
L 3 NASA	03/1//	12 09/10/12	M-F 5-530p	Civi	эр-эээр	PH	.50	2	ψ120.001 +	0.00 11111	_	Q200.00
EXTRA												
<u>Sta</u> Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$125.00	Rating 0.00						
E 4 KASA				CM	5p-530p	WTF	:30	3	\$125.00P4	0.00 NM	3	\$375.00
2 4 10.071	00/12/1	2 00/11/12	M-F 5-530p	0	oh occh							
EXTRA			220 0 0		12 <u>-2</u> 4 W	=						
<u>Sta</u> Week: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$125.00	Rating 0.00						
The state of the s			M-F News 13 on I		9p-930p	W-F	:30	2	\$500.00P4	0.00 NM	2	\$1,000.00
			M-F News 13 on							3040017004440000000000000000000000000000		944 (600) (# 1500) (600) (600) (600)
NEWS			337 - 3-7	0	5	D.C.						
<u>Sta</u> Week: 09/	rt Date	End Date 09/16/12	Weekdays	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
			M-F News 13 on I		9p-930p	-T	:30	1	\$500.00P4	0.00 NM	1	\$500.00
			M-F News 13 on		300 - 1 C 200 W - 100 C 400 C 100 C							
NEWS	1 D - 1 -	End Data	NA/ Lad	C:= = t = AA/= = l +	Data	Datina						
<u>Sta</u> Week: 09/	<u>rt Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00				1		
			M-F News 13 on F	OX 930M	930p-10p	T	:30	1	\$400.00P4	0.00 NM	1	\$400.00
			M-F News13 on F	OX 930-10p	5190000000 41 \$4000 S0100 1 \$400							
NEWS	-t D-t-	Fad Data	NA I - d - v -	Cmata AMaali	Data	Dating				1		
<u>Sta</u> Week: 09/	<u>rt Date</u> 10/12	End Date 09/16/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
E 8 KASA			M-F News 13 on F	OX 93CM	930p-10p	M	:30	1	\$400.00P4	0.00 NM	1	\$400.00
100 100 BOOK JAMES			M-F News13 on F	OX 930-10p						l		
NEWS	rt Date	End Date	Meekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	<u>Weekdays</u> M	<u>Spois/Week</u>	\$400.00	0.00						
		2 09/15/12	Sa News 13 on Fo	OX 9-96M	9p-930p	S-	:30	1	\$350.00P4	0.00 NM	1	\$350.00
NEWO			Sa News 13 on F	OX 9-930p								
NEWS	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	S-	1	\$350.00	0.00						
E 10 KASA	09/16/1	2 09/16/12	FOX News Sunda	у СМ	8a-9a	S	:30	1	\$150.00P4	0.00 NM	1	\$150.00
FOY NE	NAC.		Su 8-9a Fox New	s Sunday								
FOX NE	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 09/	Joseph Dr. Olima, br. Ant.	09/16/12	S	1	\$150.00	0.00						
E 11 KASA	09/16/1	2 09/16/12	NFL Reg Season	· ·	11a-230p	S	:30	1	\$1,200.00P4	0.00 NM	1	\$1,200.00
FOX NF	ī		NFL Reg Season	Early GM	(11:00 AM-2	::00 PM)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 09/		09/16/12	S	100	\$1,200.00	0.00						
E 12 KASA	09/16/1	2 09/16/12	NFL Reg Season		2р-6р	S	:30	2	\$1,400.00P4	0.00 NM	2	\$2,800.00
FOX NE	L GAME	2	NFL Reg Season	Late GM	(2:15 PM-5:	30 PM)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	S	2	\$1,400.00	0.00						
E 13 KASA	09/16/1	2 09/16/12	Su News 13 on FO		930p-10p	S	:30	1	\$350.00P4	0.00 NM	1	\$350.00
NEWS			Su News 13 on F	OX 930-10p						1		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	S	1	\$350.00	0.00						
										Totals	21	\$7,950.00

10	O	ω	7	o)	U	42	ω	2	1	In Daypart	CONTRACT COMMENT	Station KA Advertiser Product Estimate# Buyer Phone# Fax#	Rep Order# EC'd Yes
Buyline Comment: FOX NEWS	Buyline Comment: EXTRA	Buyline Comment: EXTRA	Buyline Comment: NM STYLE	Buyline Comment: NM STYLE	art Program	COMMENT	KASA-TV ALBUQUERQUE, NM. r ().NRSC NRSC 2012 NEIL WILLIAMS	6809444 Ver# 1 Status New					
09/16-09/16	09/15-09/15	09/17-09/17	09/13-09/13	09/18-09/18	09/12-09/14	09/12-09/14	09/17-09/18	09/17-09/18	09/12-09/14	Dates		Agency () S 3299 K S' WASHIN Agency C/P1/P2/E Flight Dates Hiatus Weeks	Traffic Order# 168774
Þ	ы	ı	1	Ъ	ı	1	1	Þ	1	# of Weeks		TRATEGIC IREET NW GTON, DC 09/12/2012	\$
\$150.00	\$350.00 L	\$400.00	\$400.00	\$500.00	\$1,000.00	\$375.00	\$250.00	\$70.00	\$105.00	Total Cost		() STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007 P1/P2/E es 09/12/2012 - 09/18/2012 :eks	howi
:30	:30	: 30	:30	:30	:30	:30	:30	:30	:30	Len			Printed: Last Received: ng Buylines: All
Н	1	Н	ц	н	2	ω	2	2	ω	Spots/Week		Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	04/12/2012 12:19 PM 04/12/2012 8:28 AM Lines
ns	SA	X	TH	TU	W, H	W-F	M-TU	M-TU	W-F	Day		() PF () Al Phone# FAX#	9 PM AM
8A-9A	9P-930P	930P-10P	930P-10P	9P-930P	9P-930P	5P-530P	59-530	8A-9A	8A-9A	Time) PHILADELPHIA) AMY MCCREARY # 215-568-6540 215-568-1845	-
1	٢	P	L	П	N	Ü	2	N	ω 	Total Spots			1 of 3
\$150.00 4	\$350.00	\$400.00	\$400.00	\$500.00	\$500.00	\$125.00	\$125.00 4	\$35.00	\$35.00	Rate		4112/12	

Sep 12: 21 / \$7,950.00 Sales Totals: 21 / \$7,950.00 Station Totals: 21 / \$7,950.00 Lines not sent/rcld/rtrn: 0 / \$0.00 COMPETITIVE— Market Totals COMPETITIVE COMMENTS— NEW ORDER EST SHARES BASED ON ALL 8 SCHEDULES Books Books NOV12 Demos RA35+	REPORT TOTALS Report Totals: 21 / \$7,950.00SALES MONTHLY TOTALS	13 Buyline Comment: NEWS	12 Buyline Comment: FOX NFL GAME 2	11 Buyline Comment: FOX NFL	# Daypa	Station KASA-TV ALBUQUERQUE, NM. Advertiser ().NRSC Product NRSC 2012 Estimate# Buver NEIL WILLIAMS	Rep Order# 6809444 Ver# 1 Status New EC'd Yes
CABL 0% KOB 26%		09/16-09/16	09/16-09/16	09/16-09/16	Hiatus Weeks Dates	Agency () 3299 K S WASHII Agency C/P1/P2/E Flight Dates	Traffic Order#
KASA		L	1	P	# # 0 f ks	STRATEGIC STREET NW NGTON, DC	*#
7% K		\$350.00	\$2,800.00	\$1,200.00	Total Cost	() STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007 'P1/P2/E 09/12/2012 - 09/18/2012	La: Showing
KASY 0%		: 30	:30	: 30	Len		Printed: 04, Last Received: 04/ Showing Buylines: All Lines
KLUZ		ь	2	н	31	Rep Firm Sales Office (Salesperson (Salesperson Phone#	04/12/2012 12:19 PM 04/12/2012 8:28 AM 1 Lines
O e/o		ns	DS	SU	:	one≠	9 PM AM
KOAT 35%		930P-10P 1	215P-530P 2	11A-2P 1	Time Total Spots) PHILADELPHIA) AMY MCCREARY £ 215-568-6540	2 of 3
		\$350.00	\$1,400.00	1,2	7. 20 at a a t a a t a a t a a t a a t a a t a a t a		

--- CREDIT RISK --CASH IN ADVANCE

Phone# Fax# Rep Order# 6809444 EC'd Yes Buyer Estimate# Station KASA-TV ALBUQUERQUE, NM. Advertiser ().NRSC Product NRSC 2012 **NEIL WILLIAMS** Agency () STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007 Agency C/P1/P2/E Flight Dates 09/12/2012 - 09/18/2012 Hiatus Weeks Showing Buylines: All Lines Last Received:

Ver# 1

Status New

Traffic Order#

Printed:

04/12/2012 12:19 PM 04/12/2012 8:28 AM

3 of

w

Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	l Location:				Date:						
1. Neil Williams											
	do hereby request station time concerning the following issue:										
National Republican Sectorial Committee (NRSC)											
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times pe Week	r Number of Weeks						
				90 and 10							
Total Char	ges:			1							
This broadcast time will be used by: N 25 C											
Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"											
18 A 10 T	₹ Yes			□ No							

importance," list the name of	municates a message relating to any of the legally qualified candidate(s) the date(s) of the election(s) (if appli-	the programming refers to, the
For programming that "comi importance," attach Agreed	municates a message relating to any Upon Schedule (Page 3)	political matter of national
I represent that the payment	for the above described broadcast t	ime has been furnished by:
	NRSC	
The state of the s	nounce the time as paid for by such her than an individual person, is:	person or entity. The entity
a corporation; Aa co	ommittee; \square an association; \square	or other unincorporated group.
	esses of the chief executive officers d below (may be attached separately	
	DISCRIMINATE OR PERMIT D N THE PLACEMENT OF ADVER	DISCRIMINATION ON THE BASIS
reasonable attorney's fees, that advertisement(s). For the above	narmless the station for any damages may ensue from the broadcast of the re-stated broadcast(s), I also agree be delivered to the station at leased broadcasts.	e above-requested e to prepare a script,
TO BE S	IGNED BY ISSUE ADV	ERTISER
Date	Signature	Contact Phone Number
	GNED BY STATION REA	
☐ Accepted	Accepted in Part	☐ Rejected
Signature	Printed Name	Title